



THE MULTI DISTRICT IMPACT SUMMIT.

16TH – 18TH MAY 2025

SPONSORSHIP
PROSPECTUS

Rotary 
District 9510

Rotary 
District 9800



WHAT DOES ROTARY DO?

The Rotary Districts of 9510 (across South Australia, Riverland, Broken Hill and Alice Springs) and 9800 (Melbourne to Bendigo) invite your organisation to sponsor our upcoming District Impact Summit (DIS) of 2025. This exciting new event seeks to engage Rotarians, families and those supportive of the ideals of Rotary in a weekend of connecting, sharing and learning.

The theme of the Summit is “Connecting, Sharing and Learning”.

The program will provide a snapshot of our Districts and Rotary International’s involvement in communities and provide fellowship between likeminded people.

Support a good cause

Rotary began in Chicago with Paul Harris in 1905, a businessman who saw an opportunity where both businesses and the community could benefit by business leaders coming together. This ideal has spread throughout the world and grown to include women and the greater community. Rotary celebrated 100 years continuous service in Australia in 2023 demonstrating that,

- Rotary Clubs form in communities where people want to take actions to initiate projects that support their local area.
- Clubs utilise the strength of the international Rotary organisation by uniting people of action.
- Rotary extends successful programs into communities that need Rotary’s support.
- Rotarians offer their skills and connections to promote better professional and business standards.
- Rotarians are known by their commitment to the Rotary ideals of ethics and community service advancing international understanding, goodwill, and peace.

The 7 Focus Areas of Rotary are:



The District Impact Summit (DIS) will attract Rotarians from many Clubs in the international organisation but is particularly being run to bring together District 9510 and District 9800. This Summit will encourage Rotarians to expand their vision of Rotary and use modern methods of communication and travel to network our Districts together with fellowship, skills and programs to share.



WHAT WILL SPONSORSHIP DO?

Your sponsorship will help achieve the objectives of the Summit.

1. To increase Rotary's impact by working closely and effectively together.

- Connecting Rotarians through social interactions and participating in the DIS program, enjoying networking
- Sharing experiences of the Summit and their own Rotary journey to explore opportunities to collaborate on challenges of change and inclusiveness.
- Learning about the greater issues progress in the world and what Rotary is doing to tackle the change needs in our communities and the world.

2. The DIS committee's priority is to make our event sustainable:

Using the Green Industries SA (GISA) circular economy plan for events held in South Australia, the DIS will aim to achieve a landfill target of <5% of waste at the conference by minimising, reusing and redirecting.

- Economic actions – reducing participant cost, expanding engagement, enabling families to be part of the DIS.
- Environmental actions - segregation of waste, reduction of waste, reducing printing, promoting communication with electronic media, encouraging shared transport, using recyclable materials, using materials from natural sources.
- Social actions - encouraging participation from a wide representation of Rotarians linking two geographically separate districts together.

3. Offer non-Rotarians (including sponsors and speakers) attending the DIS, the opportunity to participate with Rotary beyond the DIS.

We welcome new ideas, initiatives and participation to modernise and grow our Clubs. With your help Rotary will provide important support for communities. Sponsors of DIS can choose from the program topics or from the Expo displays to become involved with Rotary projects by providing

- employee support to assist with volunteering
- facilities to enable activities to occur
- corporate skills to enable projects to be efficiently delivered

By taking up a Keynote Speaker sponsorship you can consider proposing new programs that support our communities (with Rotary's help), which align with your corporate business strategy.

4. Ensure that any surplus funds from the DIS are used in Rotary charity programs.

Any surplus funding will be directed to community projects e.g. those displayed in the Expo booths.



TYPES OF SPONSORSHIP AND EXPOSURE

	Summit Partner	Gold Sponsorship	Silver Sponsorship	Speaker Sponsors
Value	\$10k cash	\$5k cash & kind	cash or kind	Travel & Accommodation
	One corporate	Three spaces	-	Program Keynote Speakers
Naming rights	Identify as the DIS Partner Awards	Awards	⊗	Opportunity to introduce the Keynote speaker at the DIS
Registration places	6x DIS tickets	4x DIS tickets	2x DIS tickets	4x DIS tickets
Promotion at the venue	Opportunity to promote the corporate during the DIS	Opportunity to promote the corporate during the DIS	Opportunity to promote the corporate during the DIS	Opportunity to promote the corporate during the DIS
Main stage banners	✓	✓	✓	✓
Promotion - Summit MC	✓	✓	✓	✓
Advertising	Promotion of the corporate logo in the advertising plan in Adelaide & Melbourne	Promotion of the corporate logo in the advertising plan in Adelaide & Melbourne	Promotion of the corporate logo in the advertising plan in Adelaide & Melbourne	Promotion of the corporate logo in the advertising plan in Adelaide & Melbourne
Social media	✓	✓	✓	✓
Logo on usher jacket	✓	✓	⊗	⊗
Gala Dinner	Promotion as Summit Partner 4x Gala dinner tickets	⊗	⊗	⊗
Expo booth displays	Expo booth	Expo booth	Expo "Silver Sponsors" booth - vouchers	Expo display booth
	Opportunity to participate in DIS project (further discussion required)	Opportunity to participate in District project	Opportunity to participate in RC project (refer to Expo projects & DIS topics)	Opportunity for District to adopt a social initiative from the corporate business (further discussion required)
Working with Rotary	Initiate a new Rotary District project	Work with a topics from the program & Expo	Work with Club projects	Initiate a new Rotary project supporting a corporate theme
Recognition on Polo shirts/ Windcheaters	✓	✓	⊗	⊗



EXPOSURE & RECOGNITION OF SPONSORS AND DIS PROMOTIONS

- Provide expose of your corporate to attendees at DIS through announcements, banners and e-signage
- Raise awareness of Rotary in your organisation by recognising your organisation's support for DIS
- Develop a relationship that will be of benefit to both your organisation and Rotary
- Promote publicity of the association between your organisation and Rotary
- Letterhead + partner name
- DIS event advertising – print, verbal (radio & clubs)
- DIS social media - Logo on DIS website, Facebook, Instagram
- Expo display booth at the event
- Conference usher hi-vis jackets identifying sponsors logos
- Corporate Logo & message at the event
- Association of Sponsors with topics/activities on the program



COMMUNICATION WITH SPONSORS

It is important to the Committee that the Sponsors are aware of what other Sponsors are offering and that they maintain their corporate benefit. We propose to keep Sponsors informed with

- A letter of engagement, recognition of funding/in kind support
- Other sponsors as they commit
- Where your logo has been recognised publicly by the event
- Further help required for the DIS
- DIS program updates
- Invitations to Rotary events as sponsors from the DIS





Contact:

Ros De Garis

0419 035 131

rosdegaris@gmail.com

Rotary
District 9510



Rotary
District 9800



or complete the online contact form
www.rotaryimpactsummit.org